

# *Oregon Esthetics Show*

SKINCARE  
HAIR REMOVAL  
ADVANCED MODALITIES  
& MORE



SHOW  
PROGRAM



**Advanced Product  
Knowledge classes  
MONDAY**

*Register at our  
Booth #40*

High Performance  
Artisanal  
Eco Friendly  
Healthy  
Streamlined



Expertly crafted, natural and luxurious products formulated to meet the demands of results-driven skincare professionals.



[www.dawnlorraine.com](http://www.dawnlorraine.com)



# BECOME A SKIN SCRIPT PRO

## Why Skin Script Skin Care?

Created by Aestheticians, For Aestheticians  
Amazing Professional and Retail Products  
Excellent Customer Service - We Are All Aesti's Too  
Quality In-Person Education & Online Learning Center  
No Minimum Orders & Fast Shipping



Become a  
Pro Today



**SKINSCRIPT™**  
YOUR PRESCRIPTION FOR SKIN CARE

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# elleebana

OREGON EDUCATOR AND DISTRIBUTOR  
BRITTNEE VIOLET OF THE BABE CAVE, PDX



## IM YOUR HUCKLEBERRY

- Lash Lift
- Brow Lamination
- Tinting
- Henna
- Training on all
- Products & Supplies



**“Education with experience and quality products are the key to success in business”**



Reach out with any questions anytime as I'm here to help. **Community over competition.** I am passionate about our industry & love to see all esthies advance their skills and help their biz grow.



503-832-7577  
 ELLEEBABES.COM  
 BABECAVEPDX.COM  
 @BABECAVEPDX & @ELLEEBANA.OREGON



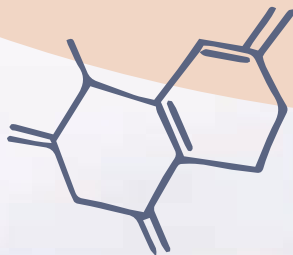




-DERMAPLANE PRO™

## *The Professional's Choice*

*Take your business to new levels with dermaplaning, an advanced exfoliation treatment that is always an esthetician and client favorite.*



### ALL-INCLUSIVE CERTIFICATION COURSE

*Available in-person or online. Includes a Deluxe ProStart Kit with supplies for 25 treatments and a certificate of completion.*

### DERMAPLANING BLADES & SUPPLIES

*Discover our award-winning, highest-quality medical-grade products and blades available for the professional skincare industry.*

### NEW! PROFESSIONAL COMMUNITY

*Connect with dermaplane professionals, and browse brand-new educational content and mini-courses.*

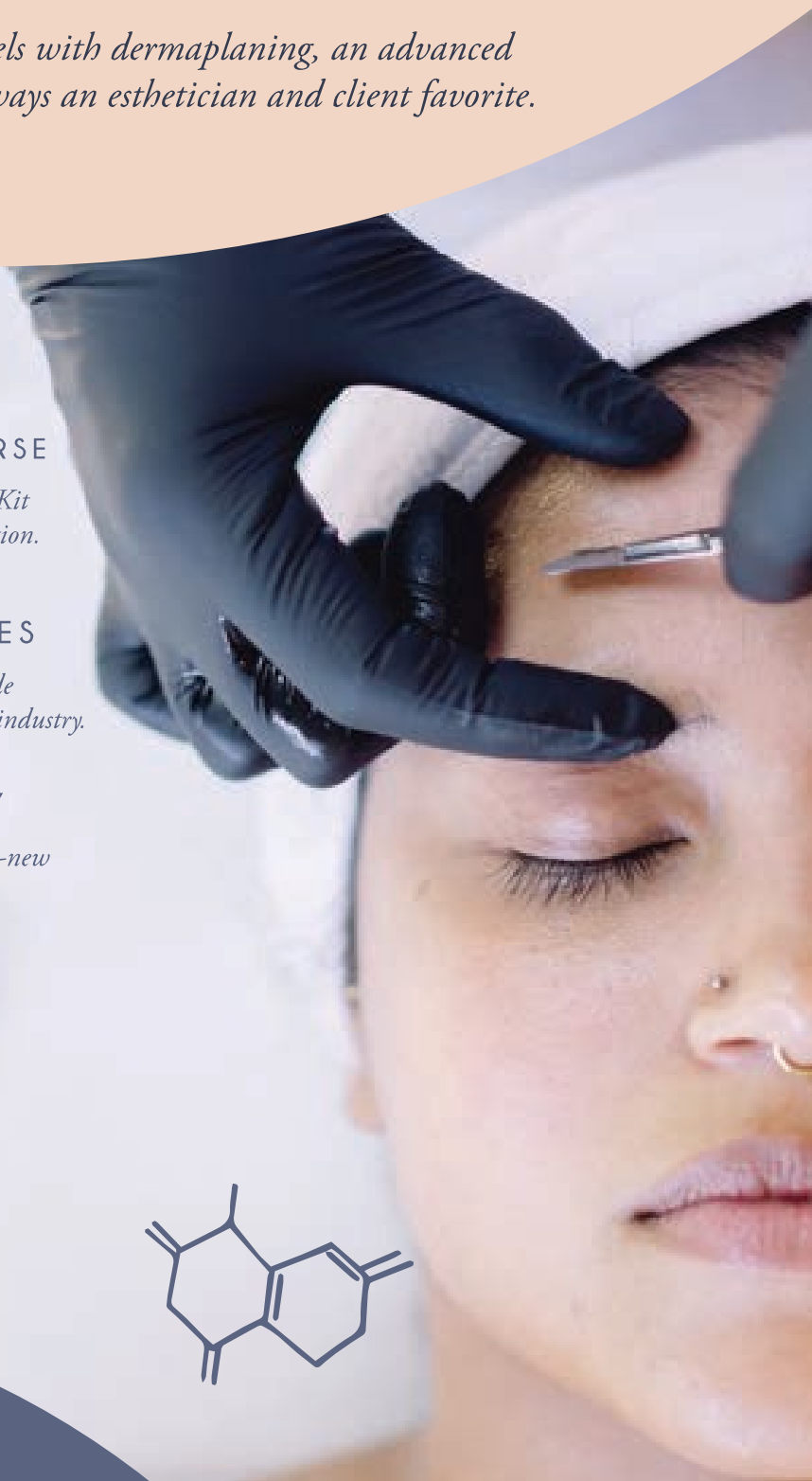
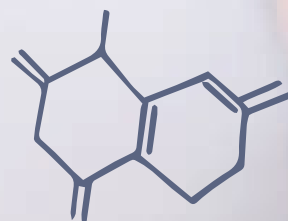


JOIN NOW

*Learn more at [dermaplanepro.com](http://dermaplanepro.com)*

CONTACT US

*(775) 507- 4466 | [info@dermaplanepro.com](mailto:info@dermaplanepro.com)*



## SUCCESS TIPS:

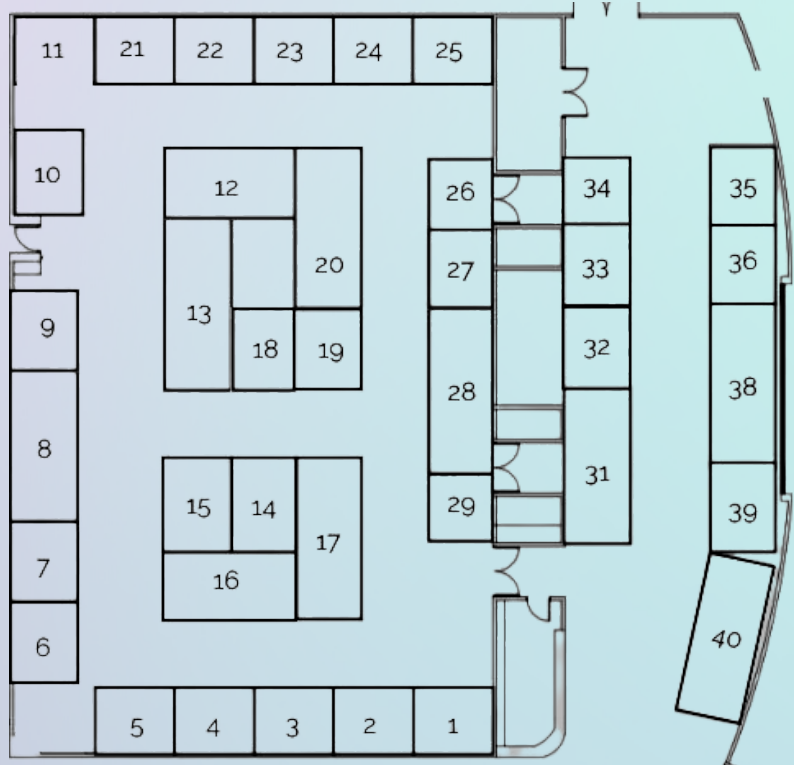
- Meet with each Exhibitor
- Attend Advanced Educational Workshops
- Network with other Attendees
- Take advantage of exclusive savings opportunities!
- Share your experience on Social Media with Hashtag: #OregonEsthetics Show

### Follow Us on Instagram:

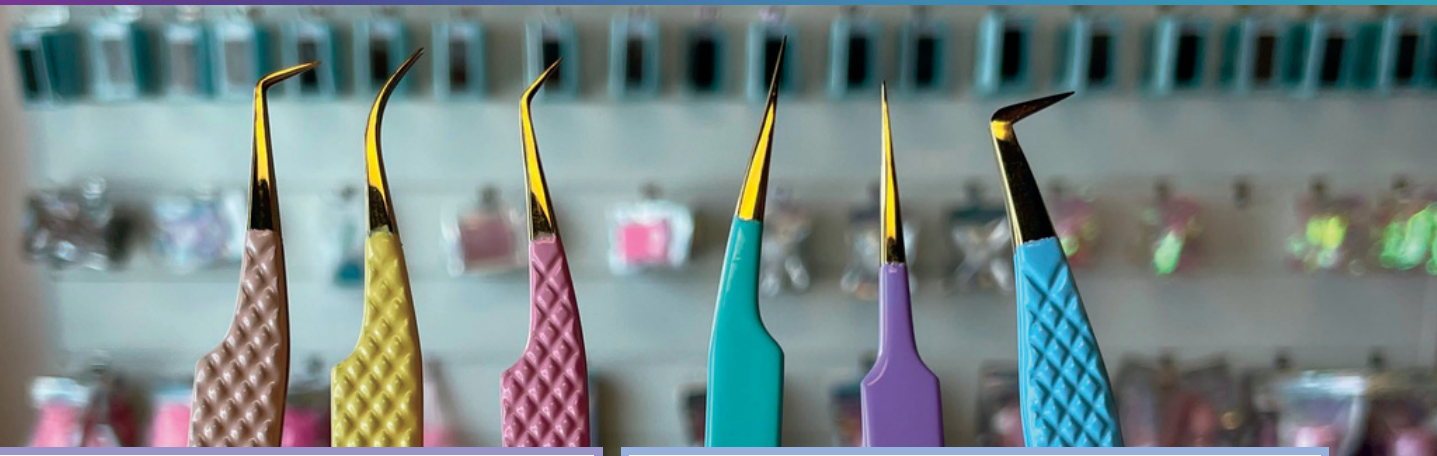
@OregonEstheticsShow

### Like us on Facebook:

/OregonEstheticsandSpaShow



**SHOW FLOOR MAP**



## PORTLAND'S

### LASH SUPPLY STORE

SHOP MONDAY - SATURDAY  
10 AM - 3 PM  
3113 N. LOMBARD ST. PDX, OR 97217.

### SALON BOOTH RENT

PT \$125 PER WEEK  
FT \$225 PER WEEK



## LASH & BUSINESS MASTERCLASS

4-DAY BREAKDOWN OF CLASSIC,  
HYBRID, VOLUME & MEGA VOLUME  
APPLICATION, REMOVALS & THEORY.

LASH RETENTION & PRODUCT  
CHEMISTRY

XL KIT, RECLINER, STOOL & LASH LIGHT.

BUSINESS SUPPORT.





## BOOTH # / EXHIBITOR

- |                                  |                               |
|----------------------------------|-------------------------------|
| 07 Advanced Cosmetics & Training | 03 Janssen Cosmetics          |
| 18 Beauty EQ                     | 21 Landia Skincare            |
| 08 Bio Re Peel                   | 33 Lash Baby                  |
| 08 Brush on Block                | 28 Lash Lab PDX               |
| 11 Bourgeois Lashes              | 19 Linder Health              |
| 15 California Skincare Supply    | 31 Lira Clinical              |
| 06 Candela Medical               | 26 Luxclusive Studio          |
| 15 Circadia                      | 14 Matusa                     |
| 24 Clearchoice                   | 10 Merrylaz Aesthetics USA    |
| 20 DMK International             | 08 Northwest Aesthetics       |
| 40 Dawn Lorraine Skincare        | 01 Pacific Instruments        |
| 16 Dermaplane Pro                | 24 Prana Spaceuticals         |
| 24 Dermastart Brands             | 08 Promoitalia                |
| 32 Dreambox Beauty               | 34 Radiant Waxing             |
| 12 Edge Beauty Pro               | 02 Royal Brows                |
| 38 Elleebana Oregon              | 27 SKNV                       |
| 25 Eyelash Divas                 | 13 Skinscript Skincare        |
| 22 Face It Skin                  | 36 Sugar Swagg                |
| 09 FACTORFIVE Skincare           | 36 Sweet & True Sugaring      |
| 17 Fibroblast USA                | 05 Tan On                     |
| 35 Free + True Skincare          | 23 Trillim Ink                |
| 39 Hale and Hush                 | 14 Vanity Makeup and Skin LLC |
| 04 Hydrafacial                   | 30 ZAQ Skin Care              |



**ZAQ**  
ZAQ.com

2021 READERS' CHOICE  
SKINCARE



Often replicated. Quality never duplicated.

**Gua Sha**   **Dermabrasion**   **Black Obsidian**   **LED Face Mask**   **Cryo Ice Globes**  
**LED Device**   **Jade**   **Exfoliation**   **Acupuncture**   **Blackhead Remover**  
 Facial Rejuvenation  
**Gemstone Roller**  
 Oil-Control  
 Ice Globes  
**Heat Therapy**  
**ions** Hydrating  
**Ultrasonic**  
**Scrub Spatula**  
**Rose Quartz**  
**EMS** Face Cupping

**Eye & Lip RF**  
**Sonic Vibration**  
**Nono Tiger Eye**  
**Technology**  
**Heat Therapy**  
 Massager Wand  
 Oxygen Infuser  
**Cleansing**  
 Brush Amethyst

# EDGE

BEAUTY PRO



## 5 STAR RATING

Online Beauty Supplier  
shipping locally from  
Vancouver, Washington!

At Edge Beauty Pro, we are a woman owned & operated company and licensed professionals with first-hand experience in the beauty industry. We sell top of the line professional lash & brow products with unmatched customer service. We look forward to supporting you!



### WE WORK WITH:



Schools & Educators



Beauty Professionals



Beauty Suppliers



Brand Ambassadors



### FREE GUIDES ON WEBSITE!

- Noemi Hybrid Dye Manual
- 4 Steps for the Ultimate Lash Lift
- Rods vs Shields: BOMB Duo
- Why Should I Offer Lash Lifts?



SCAN TO DOWNLOAD

BKATE  
COSMETICS

Beautiful Brows  
Lashes  
Professional

CLEAN SKIN  
CLUB

naemi OMNII  
Oasis



# CARBOXY

## THERAPY

### Carboxy Therapy

Non Invasive

*Before*



*After*

#### NON INVASIVE CARBOXY THERAPY

Carboxy Therapy is a revolutionary treatment. Proprietary formula stimulates skin as activated products are absorbed, increasing oxygen and circulation. Aiding skins ability to regenerate and tighten skin.



The key to Radiant skin!

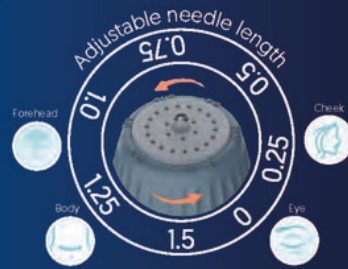


Innovative products and technology.

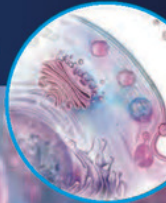
800.514.3137

Booth #17

## Meso Fusión Device



Exosomes & Stem cells are the latest in How cells communicate and rejuvenate the skin.



## Exosomes and Stem Cells

# ProZone

## Aesthetic Multifunction System

### Prozone

Cold plasma stimulates the production of collagen and elastin in the skin. This can help improve skin texture, reduce wrinkles and fine lines, and tighten sagging skin.



ProZone



# THESERA L

The next generation of Needleless PDO Threads  
Collagen Melting Thread Lift



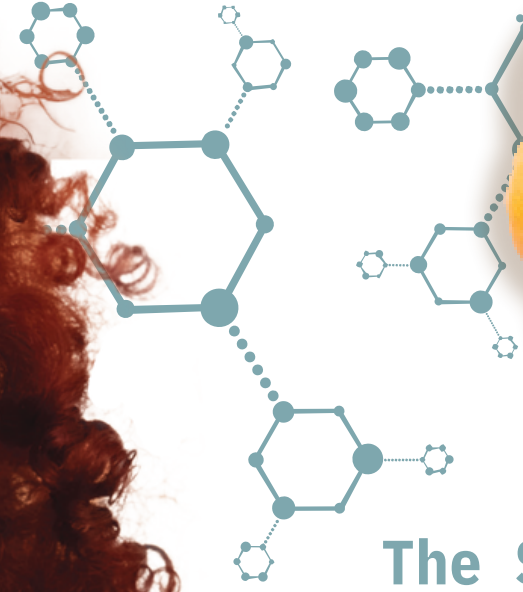
Painless

Non- Invasive

No-Downtime







# The Smart Peels™ Advantage

Increase profitability with the latest in Smart Peels™ technology, *exclusively* from Lira Clinical. Ongoing, year-round treatments are essential for a successful skincare business. Discover a broad range of resurfacing agents complementing the Lira Clinical Skincare System as well as device-assisted treatments.

Each attendee will receive a peel treatment kit valued at over \$295 with a **Return on Investment potential of over \$2000!** Smart Peels™ versatility enables skin correction, maintenance, and prevention for all skin types and conditions with no downtime treatments and affordability for all clients. Certification in Hybrid Smart Peels™ will be awarded upon class completion.



Scan the QR Code to Register

See why Lira Clinical was voted **Best Clinical Line** by **ASCP** for 2023!

**Instructor:** Katie Friedman & Ana Scoville

**Class Tuition:** \$250: Class includes Globally Clarifying Pumpkin Probiotic Treatment Kit

**Time:** 1 pm - 5 pm

**Room:** Cascade A



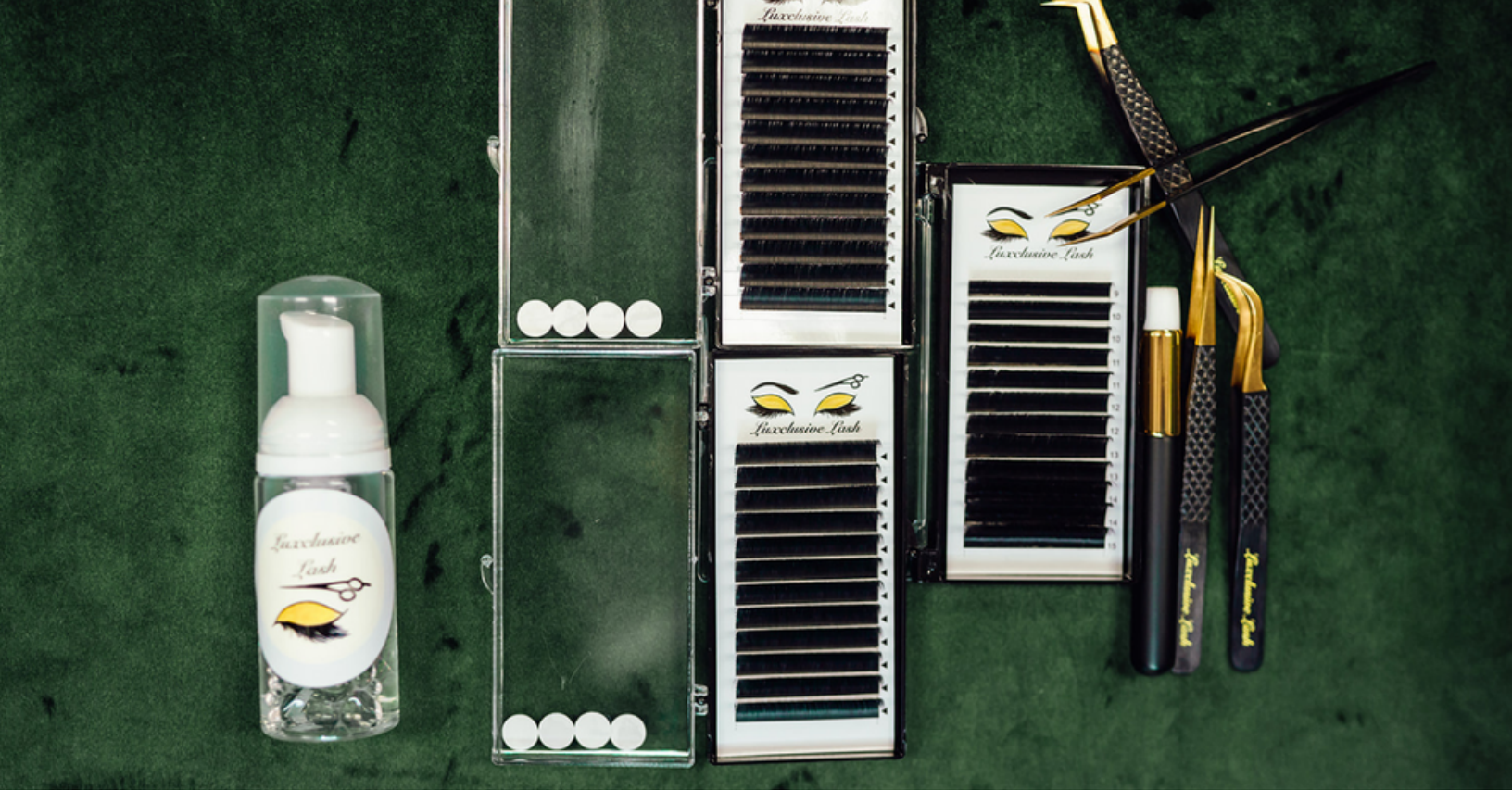
SMART PEELSTM  
**Pumpkin Plus**



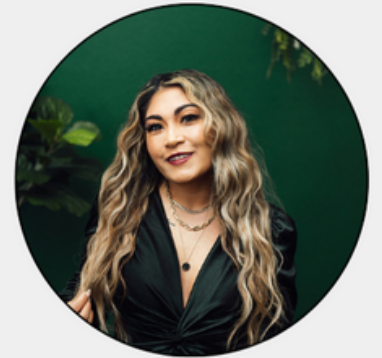
**Be Bright. Be Beautiful.**

[liraclinical.com](http://liraclinical.com) | 877.440.5472





# *Luxclusive* LASH SUPPLIES



TRUST OUR PRODUCTS TO BRING  
YOU A LUXCLUSIVE EXPERIENCE.

Luxclusive Lash Supplies was founded In 2018 by owner and founder Mariah Madden.

Luxclusive Lash Supplies not only has a passion for quality beauty products to use to create beautiful looks on each of your clients but also offers some of the best tools to do so. Stop by our booth TODAY!

CONTACT US FOR MORE INFORMATION

949-235-0197

[WWW.LUXCLUSIVESTUDIO.COM](http://WWW.LUXCLUSIVESTUDIO.COM)

 OLYMPIA | LAKEWOOD, WA







## PROFESSIONAL SERUM FOR ENHANCED SKIN TREATMENTS

**Ideal for Micro & Nano Channeling, Derma Planning, Microdermabrasion, and Facials.**

Elevate your skincare treatments with our specialized professional serum. Crafted to complement micro and nano channeling procedures, derma planning sessions, microdermabrasion treatments, and facials, this serum offers a multitude of benefits:

### **Micro & Nano Channeling:**

Maximize the effects of micro and nano channeling techniques by using our serum. It's formulated for deep absorption, delivering essential nutrients precisely where they're needed for outstanding results.

### **Derma Planning:**

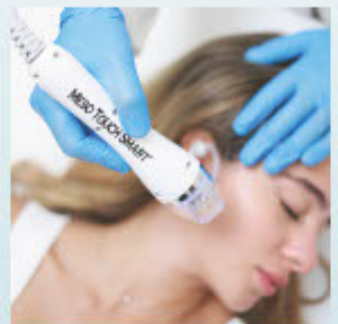
After derma planning, soothe and nourish the skin with our serum. It aids in post-treatment recovery, leaving your complexion looking smoother and more vibrant.

### **Microdermabrasion:**

Enhance the effects of microdermabrasion with our serum. It helps rejuvenate the skin's appearance, leaving it refreshed and glowing.

### **Facials:**

Elevate any facial experience with our serum. It provides essential hydration, evens out skin tone, and supports natural skin renewal.





 CALIFORNIA  
SKINCARE SUPPLY  
at the Oregon Esthetics Show

# The Estheticians Edge

Where estheticians, cosmetologists, and  
dermatologists get the wholesale, skin care edge!

Booth #15

[www.californiaskincare.com](http://www.californiaskincare.com)

Be sure to stop by our booth. We'll be offering  
a Circadia discount for all attendees!

## **10:00 am Education**

### **St Helens A~ Mariah Madden Beauty Business Mentor Welcome to the Empowerment Zone: Mastering Hiring and Retention!**

In this transformative speech, we'll delve into the art of strategic hiring, knowing the perfect time to expand your team, and mastering the art of retention. Get ready to learn the secrets behind building a loyal, high-performing team and creating a workplace where innovation and dedication thrive. Together, we'll unlock the keys to business success and empower you to build a thriving, dynamic workforce. Let's dive in and transform your business journey!

## **11:00 am Education**

### **St. Helens A~ FACTORFIVE Skincare- Dr John Aylworth Skincare Stem Cell Growth Factors**

Skincare clients are looking for products that heal and reverse the aging process. Join Dr. John Aylworth, founder and CEO of FACTORFIVE Skincare as he shares the science used in stem cell-based skincare products that provide a healthier and happier outlook in post treatment care.

### **St. Helens B~ Dawn Lorraine Skin Care~Dawn Lorraine Myth-Busting Natural Ingredients for 2024 Trends**

Learn how organics & naturals can achieve transformative results for your clients - often better than chemicals do. This engaging presentation with Dawn Lorraine Skincare exposes little known secrets about natural ingredients that address your clients skincare conditions without sacrificing health. "Dawn Lorraine Conscious Skincare is fabulous and my clients simply love the smells. Ive been using her products with my clients for quite some time now. I like that she has combined organic with results, something else my clients love!

### **St. Helens D - Sweet & True~ Myra Aviles Brazilian Sugaring & Vagacial Treatment Demo for Waxers and Sugaristas!**

Myra Aviles, our Director of Education, will demo a 10min Brazilian sugaring treatment followed by Sweet & True's signature Brazacial (Vajacial) treatment that you can add on to your services and increase your revenue. This treatment incorporates organic botanicals and other sustainably sourced ingredients. Join us if you love waxing and sugaring!

## **12:00 pm Education**

### **St. Helens A- Lira Clinical- Katie Friedman LE Traditional Peels vs Smart Peels**

Are you using outdated peel technology? Traditional peels only target one single skin condition. Smart Peel™ formulations are designed to address what the skin needs. Learn how Smart Peels™ work with an exclusive, comprehensive analysis method to guide skin correction efficiently. Explore methods for customizing protocols that address both primary skin conditions and co-issues. Gain skills to effectively correct, brighten, and hydrate year-round maximizing results and profitability.

### **St. Helens B- Hydrafacial~ April Nelson Demonstration with Q & A**

Learn what Hydrafacial is, and why it is the #1 most requested skin health treatment in Aesthetics, next to Botox! We will discuss how you can watch your business transform and drive unparalleled revenue with Hydrafacial at the core of your business, and watch as we demo our most popular & personalized Platinum treatment.

### **St. Helens D- Fibroblast USA- Jessica Martin CO2 Carboxy Therapy**

CO2 Carboxy Therapy does it all when it comes to correcting skin without any downtime or machines. CO2 Carboxy Therapy, is a non-surgical treatment that targets a variety of skin concerns. This treatment is applied topically and provides deeply therapeutic effects by putting the skin in Bohr state. Carboxy Therapy promotes oxygen absorption promoting tissue regeneration while stimulating blood circulation. This will help skin metabolically while assisting in the proliferation of collagen and elastin. Watch a live demo and learn more!



## 1:00 pm Education

### St. Helens A- Hale & Hush~ Shawna Rocha

Hale and Hush - the sensitive skin experts are here to prepare estheticians for the challenge of treating this type of skin. Hale and Hush is rooted in oncology esthetics and recognizes that sensitive or health challenged skin requires delicate and specialized treatments and products. Our product line in the only professional line that focus exclusively on products for sensitive and health challenged skin. Come meet our line and try out products.

### St. Helens B~ Beauty EQ -Bianca Edwards, LE

#### No Fitzpatrick Left Behind: Build A Booming Esthetic Practice Using Advanced Modalities That Target Multiple Skin Conditions in All Fitz.

Modalities that limit the ability to treat all Fitzpatrick skin types contribute to overspending on your business, slow your success growth rate, and leave you searching for a better option in the long run. Join me for this informational and interactive session, where we'll introduce the SIIT Pro and Bella Micro. These ALL Fitzpatrick high-performing, high-revenue yielding devices treat a range of skin conditions from DPN/Cherry Angiomas to Wrinkles and Acne Scarring. Learn more about these modalities in my 1hr info session!

### St. Helens D- Free + True Skincare -Tami Blake Holistic Master Class

Join us for an exclusive master class that centers on the advantages of embracing a natural and holistic approach to skin wellness, yielding radiant results for your clients. During this immersive experience, we'll engage in hands-on activities, exploring the synergy of Free + True's botanical and clinically active formulations. Discover how to deliver science-backed holistic treatments that not only nurture the skin but also uplift the soul.

Our botanicals, sourced from the heart of California through partnerships with small growers, exemplify our commitment to quality. Dive deep into our philosophy, product range, and learn how to seamlessly integrate our Nature + Nurture protocols into your treatment room. As a special takeaway, each participant will receive a bag of aromatic goodies to further explore the sensorial delights of our offerings.

## 2:00 pm Education

### St. Helens A- Dermaplane Pro-Amy Morgan Dermaplaning Evolved

We have learned a lot since dermaplaning was introduced over 40 years ago. Since we specialize in dermaplaning and are committed to providing the safest method, highest quality supplies and premier education, we started asking a lot of "why" questions. Learn how dermaplaning has evolved and how it's become a standalone treatment that you and your clients will love. Demonstration with Q & A

### St. Helens B~ DMK- Dawn McConnaughey The DMK Difference

Learn about DMK Paramedical Skin Revision, signature enzyme therapy and the DMK Difference. For over 45 years DMK has been the world leader in Paramedical Skin Revision Education, Training and Support. DMK believes that the origin of most skin conditions is a result of disharmony within the skin. Using the principles of biochemistry, DMK has formulated a range of treatments and products designed to educate skin to perform like youthful healthy skin. By matching formulations with the body's chemistry, the skin is encouraged to respond in a positive manner. DMK's revolutionary concept of REMOVE, REBUILD, PROTECT, MAINTAIN® aims to match an individual's biochemistry with the appropriate skin therapy. Botanical-based paramedical products make up the DMK skincare program.

### St. Helens D~SKNV

#### Enable your patients and a new stream of skincare consumers to buy local-online with sknvcare

The trend of buying local-online has surged recently, and dermatology practices benefit 24/7 with sknvcare. Made with top dermatology-grade ingredients that avoid celebrity markups found in specialty brands, your patients can now buy superior and affordable skincare directly from your practice online at their convenience. With prices starting at \$28, your existing patient community and new skincare consumers alike will look to your local practice for their ongoing monthly skincare needs — all delivered with ease of free shipping. Join the buy local-online movement today with sknvcare!



IT HAS BEEN CALLED:  
"THE GAME OF THRONES FACIAL"

Call it what you would like, the DMK Enzyme Treatment is the original True Oxygen Therapy experience. Let's awaken your skin with DMK Professional Skin Revision.

**DMK**  
Danné Montague-King®

Remove. Rebuild. Protect. Maintain.™

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