

Oregon Esthetics Show

SKINCARE
HAIR REMOVAL
ADVANCED MODALITIES
& MORE



2024
SHOW
PROGRAM

XO8™

AWARD-WINNING

Vital Restorative Mask

Nourish. Protect. Rebuild.



The Aestheticians' Choice for favorite acne mask

Formulated with luxuriously nourishing botanicals, the XO8 Vital Restorative Mask refines skin texture and combats free radicals while minimizing wrinkles, tightening skin, and reducing hyperpigmentation. Enjoy long-lasting hydration, restored elasticity, and a brighter complexion!

KEY BENEFITS:

Brightens, increases collagen production, improves skin texture, reduces inflammation and redness, and hydrates the skin.

KEY INGREDIENTS:

Snail Secretion Filtrate, Allantoin, Glycyrrhiza Uralensis Root Extract.

XO8™



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Book an appointment
with one of our XO8
Cosmeceuticals experts!

SUGAR — OF THE — NILE



*Legend
Aesthetic*

Oregon Esthetics Show

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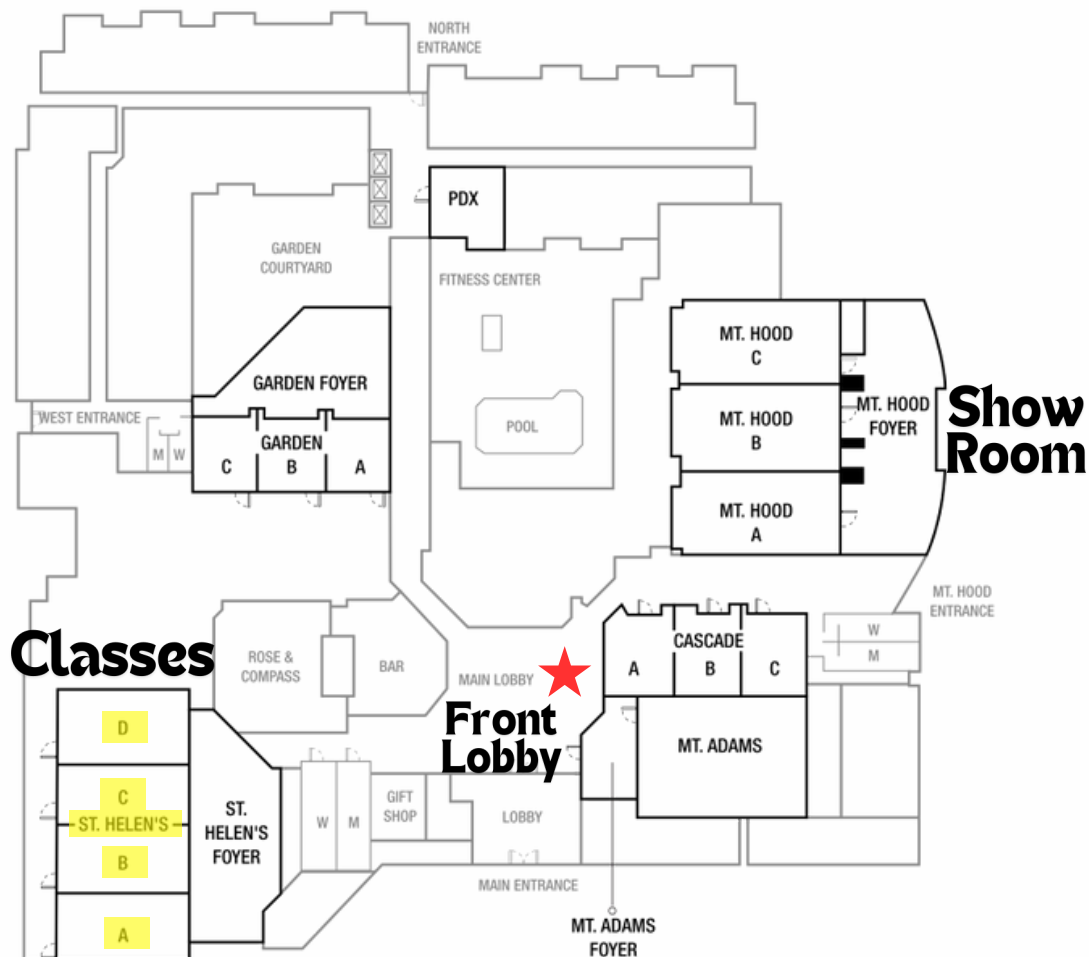
**Body Sugaring 101!
@ Oregon Esthetic
Show**

**Mini Class on the
history and benefits of
Sugaring and how to
get Certified!
Sept 23, 9am to noon**

www.sugarofthenile.us

253-569-3336





SUCCESS TIPS:

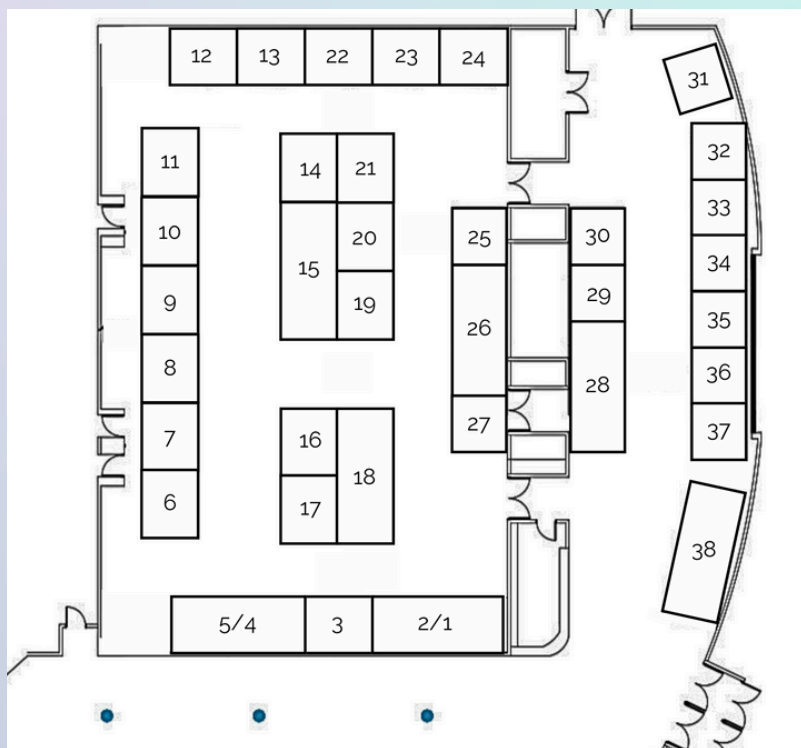
- Meet with each Exhibitor
- Attend Advanced Educational Workshops
- Network with other Attendees
- Take advantage of exclusive savings opportunities!
- Share your experience on Social Media with Hashtag: #OregonEsthetics Show

Follow Us on Instagram:

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SHOW FLOOR MAP



EVEN TONE

Improves Hyperpigmentation Age Spots, Pregnancy Masks, Stabilizes Melasma, and Eliminates Post Acne Marks. ✓

Improves skin uniformity, firms, and lifts skin. ✓

Formulated with our **Dermal Sensory Corrector** ✓

Engelhardtia Chrysolepis Leaf Extract helps to contour facial effects & great for lifting jowls ✓

An effective and safe way to suppress melanogenesis. **HQ FREE** ✓

Featured Ingredients: Glutathione, Tranexamic Acid, Azelaic Acid, Niacinamide, Quercetin, Engelhardtia Chrysolepis Leaf Extract

BOOTH # / EXHIBITOR

- | | |
|------------------------|----------------------------|
| 15 B'Kate | 25 Janssen Cosmetics West |
| 02 Benev Exosomes | 12 Juenethia |
| 02 Bio Re Peel | 35 Lash Baby |
| 31 Bourgeois Lashes | 04 Lash Benefits Pro |
| 01 Brush on Block | 13 Lashvyn Lashes |
| 22 Candela Medical | 16 Linder Health |
| 10 Clearchoice | 37 Lira Clinical |
| 34 Combined Insurance | 30 Luxclusive Studio |
| 28 Cryo-Lean 360 | 23 Mr Lulu Skincare |
| 17 Dermaplane Pro | 11 Merrylaz Aesthetics USA |
| 10 Dermastart Brands | 29 Moonbeam Daydream |
| 10 Dirty Lash | 28 NanoStamp 360 |
| 15 Edge Beauty Pro | 15 Noemi |
| 36 Electra Spa | 01 Northwest Aesthetics MD |
| 38 Elleebana Oregon | 06 Pacific Instruments |
| 14 Epi Step | 09 Procell |
| 26 Face It Skin | 34 Rebel Wax |
| 03 FactorFive Skincare | 20 Rezenerate |
| 08 GlamorEyes Beauty | 19 Sugar of the Nile |
| 01 Genesis Bio Systems | 26 Tan On |
| 21 Hale and Hush | 33 VREA Cosmetics |
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GLAMOREYES BEAUTY



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11:00 am Education

St. Helens A:

Procell Therapies- Microchanneling

Gillian Adrianno

Microchanneling is micro needling evolved! It's a minimally invasive treatment that creates micro punctures into the skin via a stamping technique to stimulate collagen and elastin synthesis.

St. Helens B:

Lira Clinical: Transforming Acne Skin: Beyond Vulgaris

Katie Friedman

There are many forms of acne. Some of which have things in common yet require different approaches for correction. What works to clear one type may make other types worse! Fungal acne, acne rosacea, and the common acne vulgaris all call for different treatment options for symptom relief. Managing any form of acne is more than just stripping oils and exfoliation. Learn to navigate a path which will enable you to assess, identify and correct many types of acne with Lira Clinical™. Attend this class to discover why Lira Clinical was voted Best Clinical Skincare line for 2023 AND 2024.

St. Helens C:

Luxclusive Beauty Mentor- Building Business Credit: Elevating Your Business to Asset Status

Mariah Madden

Establishing and maintaining strong business credit can significantly enhance the value and credibility of your business, ultimately transforming it into a valuable asset. By diligently managing your business's credit profile, making timely payments, diversifying credit sources, and demonstrating responsible financial practices, you can improve your business's creditworthiness and access to financing, favorable terms, and growth opportunities. Building robust business credit not only enhances your company's financial health but also solidifies its position as a valuable asset with long-term viability and potential for success. Let's delve into the importance of business credit in elevating your business to asset status and explore effective strategies for building and leveraging your business credit effectively.

St. Helens D:

Sugar Of The Nile - Ensuring Client Comfort and Retention for Hair Removal Professionals

Amber Franklin

This seminar is designed to help you build lasting relationships with your hair removal clients and cultivate unwavering loyalty. You'll learn the key strategies to implement both inside and outside the treatment room to ensure your clients return time and time again. Led by Amber Franklin, a Master Esthetician with over 20 years of experience, owner of Legend Aesthetic Distribution, and U.S. National Educator for Sugar of the Nile, this course draws from her extensive expertise as an educator and Master Sugarist. Amber will share invaluable insights to help you grow a devoted clientele.

12:30 am Education

St. Helens A:

Dermaplane Pro: Confidently Dermaplane Your Way to Six Figures

Amy Morgan

"Dermaplaning is one of the most requested treatments for 2024. Learn how to maximize your treatment profits, increase your rebooking rate, and enhance results, so you can capitalize on the growing demand. You'll learn our easy-to-follow, step-by-step plan so you can reach your six-figure goal in just 1 year"

St. Helens B:

Rezenerate: Exploring Esthetic Nanotechnology

Kelly Conlan

Join us for an in-depth overview of esthetic nanotechnology. Learn the science behind nano infusion and how this modality empowers estheticians to stand apart from their competition through truly personalized and boosted treatments.

St. Helens C:

HydraFacial: The most requested skin health treatment in Aesthetics

April Nelson

Learn what HydraFacial is, and why it is the #1 most requested skin health treatment in Aesthetics, next to Botox! we will discuss how you can watch your business transform and drive unparalleled revenue with Hydrafacial at the core of your business. And watch as we demo our most popular & personalized Platinum treatment.

St. Helens D

"Utilizing Social Media to Build Your Clientele"

Bree Mesquit

Discover how to harness the power of social media to grow your business and attract more clients. In this presentation, you will learn actionable strategies for creating engaging content, optimizing your profiles, and connecting authentically with your target audience. Whether you're just starting out or looking to elevate your online presence, this session will provide the tools and insights you need to turn followers into loyal customers and build a thriving client base through social media.

2pm Education

St Helens A:

Hale Cosmeceutical~ From Science into a bottle: Understanding the basics behind your favorite Skin Technologies

David Kaiser VP of Operations

Hale Cosmeceuticals is based on over 30 years of science and ingredients recommended by physicians and estheticians. Learn how we go from a scientific concept to creating trusted finished products for the professional skincare community. As an all-American manufacturer, we take concepts from ideas to R&D to the bottle. Learn how to choose and market products that work for your clients and work for you. Get a glimpse into the contract manufacturing and private-label process as well.

St. Helens B:

Lash Benefits Pro: Curls, Curls, Curls!

Jessica Cox

Lash lift rods & shields-how to create J, C and D curls Basic and beyond eyelash extension mapping, including paramedical examples.

St. Helens C:

Dermastart Intimate Bleaching/Brightening presentation

Sabatian, Edge Beauty Pro-Certified Dermastart Trainer & Bela, Dermastart Master trainer.

- Join us for this exciting presentation and learn how this professional, revolutionary treatment focuses on brightening delicate, intimate areas, under arms, knees, elbows & more. Dermastart uses non-toxic, clinical strength, professional-grade products that correct pigmentation and imperfections to improve the quality and appearance of body brightening.

St. Helens D:

Setting up your esthetics business

Erin Taylor

Being a multi-business owner, growing from a single member company to opening a creative studio with numerous artists inside in 4 years- Erin, owner of Monarch Lash Co. and Undefined Studios in Salem, OR is going to show you what you should prioritize first in setting up your esthetics business to set yourself up for future expansion, protecting yourself and your clients, as well as touching on commercial renting and going solo!

Our Passion YOUR SUCCESS

We are passionate about the success of estheticians and supporting them and their businesses through advanced education and free programs designed to help them go beyond sensitive skin and grow their businesses.

OUR TRAINING

PRODUCT KNOWLEDGE *English & Español*

TREATING ACNE & SENSITIVE SKIN

INTIMATE TREATMENTS

TREATING & ANALYZING SENSITIVE SKIN

BACK TREATMENTS

GENTLEMEN'S FACIALS

MARKETING ESSENTIALS

SENSITIVE SKIN IN SKIN OF COLOR *with Pamela Springer*

INTRO TO IMMUNOESTHETICS *with Dr. Erin Madigan-Fleck*

ONCOLOGY ESTHETICS *with Morag Currin*

FREE PROGRAMS & RESOURCES

MONTHLY FACIAL PROGRAM | MONTHLY WEBINARS

MONTHLY BLOGS | QUARTERLY CONTENT PROGRAM

SCHOLARSHIP PROGRAM | YOUTUBE CHANNEL

WELCOME CALLS WITH OUR EDUCATION TEAM

PRO FACEBOOK PAGE | SCHOOL PROGRAM

HALE & HUSH.

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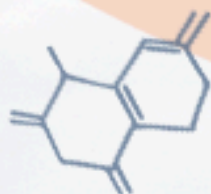




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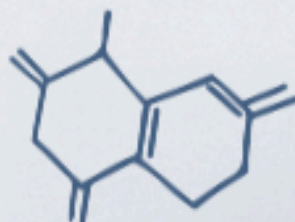
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epifusion

needle-free needling

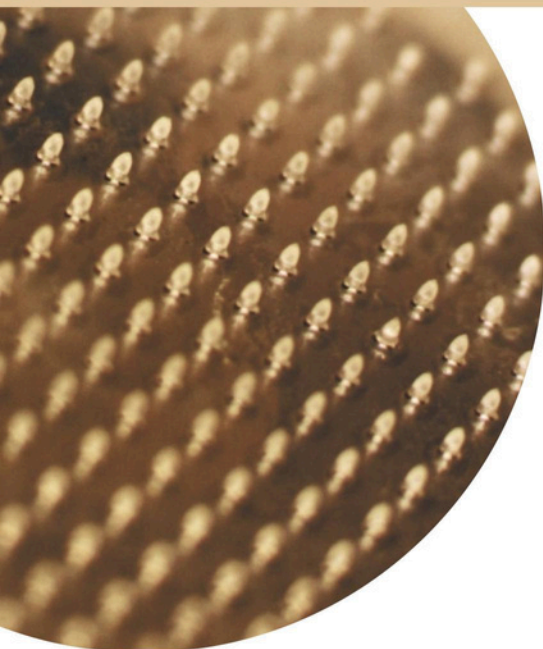


Instant wrinkle filling results with 3D-shaped Hyaluronic acid!

Hyaluronic acid is known to fill in wrinkles via injection but a new technology allows the use of Hyaluronic acid to form micro-sized pyramids that dissolve into the skin.

Result:

- instant plumping and wrinkle filling on epidermal level in the area of concern
- Collagen production is induced
- absorption of the valuable serums used to get to your goal quickly is increased
- for all skin types, even for sensitive skin



850 micro pyramids made of 37 mg Hyaluronic acid
on a 2mm patch
Each is 0.25mm long



Scan to see how it works

Natural.
Award
Winning.
Luxury
Skincare.



dawnlorraine.com



DawnLorraine

Providing spas and salons with natural, luxurious
skincare products that deliver superior results.



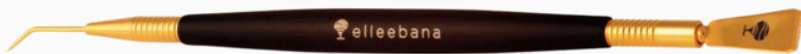
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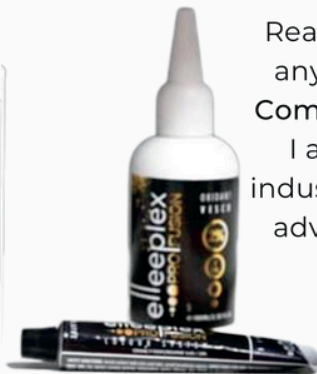


IM YOUR HUCKLEBERRY

- Lash Lift
- Brow Lamination
- Tinting
- Henna
- Training on all
- Products & Supplies



"Education with experience and quality products are the key to success in business"



Reach out with any questions anytime as I'm here to help. Community over competition. I am passionate about our industry & love to see all esthies advance their skills and help their biz grow.



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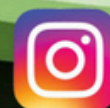




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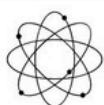
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